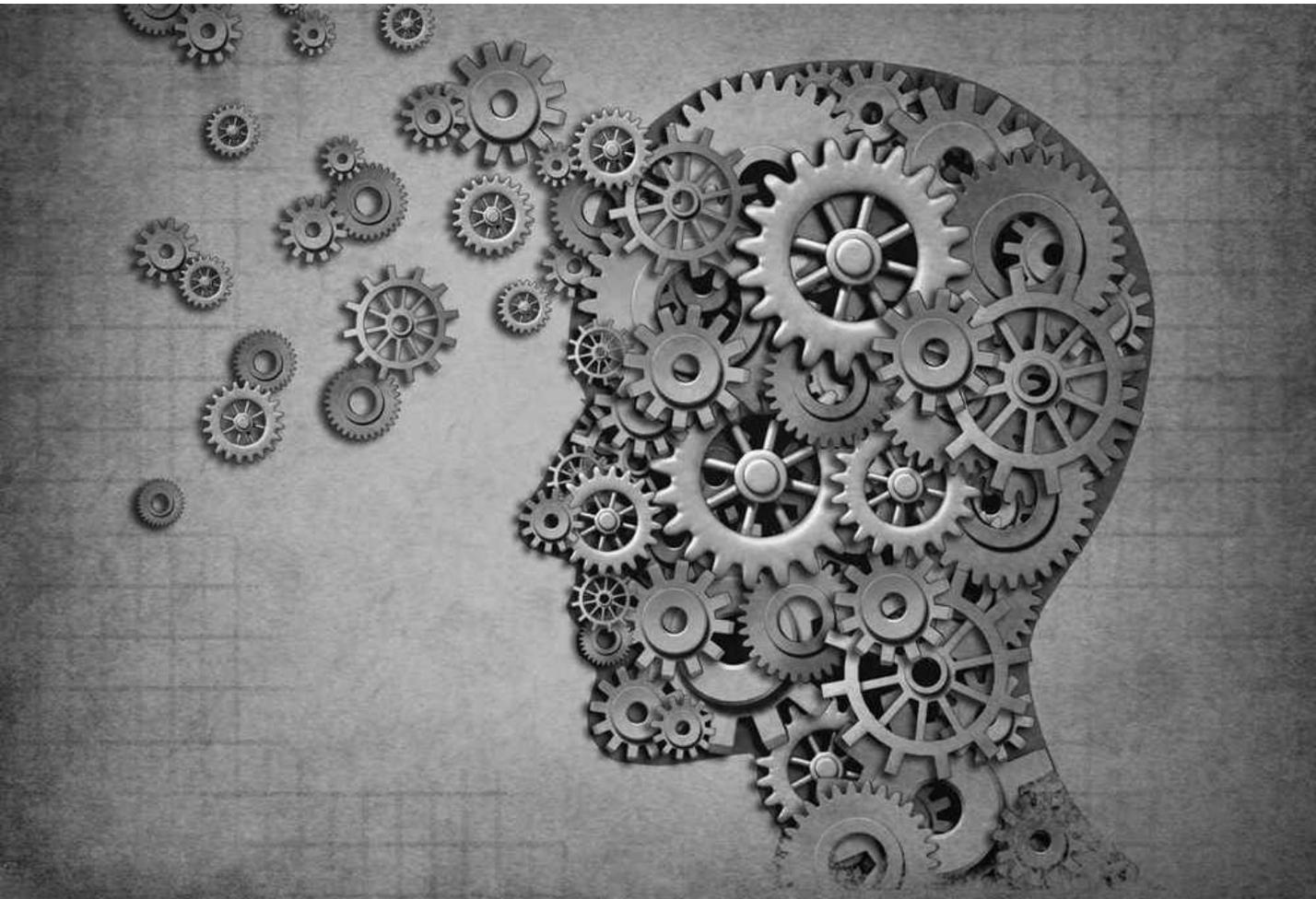


LP Perception Studies

Independent and Candid Feedback from Limited Partners



LP Perception Studies

Independent and Candid Feedback

- We know you have strong relationships with your LPs.
- However, it can be very insightful to get an independent perspective, as these candid conversations can often be very revealing.
- Also, what about LPs that did not commit to your last fund? Perhaps they have more to say, that could help you with the next fundraising.
- With our qualitative approach to conducting interviews with LPs (let's face it, nobody wants to take part in a 'tick box' survey) you can be assured of insight-rich findings from our conversations with limited partners.
- **Our process**
 - Agree a sample group of LPs (current and/or prospective) to be contacted.
 - Devise and agree a range of qualitative issues and themes to be explored:
 - Management Team, Strengths/Weaknesses, Strategy Execution, Competitor Benchmarking, IR Process, etc.
 - Execute telephone based discussions with LPs.
 - Generate call reports and summary findings.
 - Delivery of presentation.

For an initial exploratory conversation to see if we can help you, please contact us.

We look forward to working with you.

Best Regards,

Kapriel Kasbarian
Director
Ascentium Associates
Tel: +44 207 193 5423
kkasbarian@ascentium-associates.com



LP Perception Studies

Lead Consultant: Kapriel Kasbarian



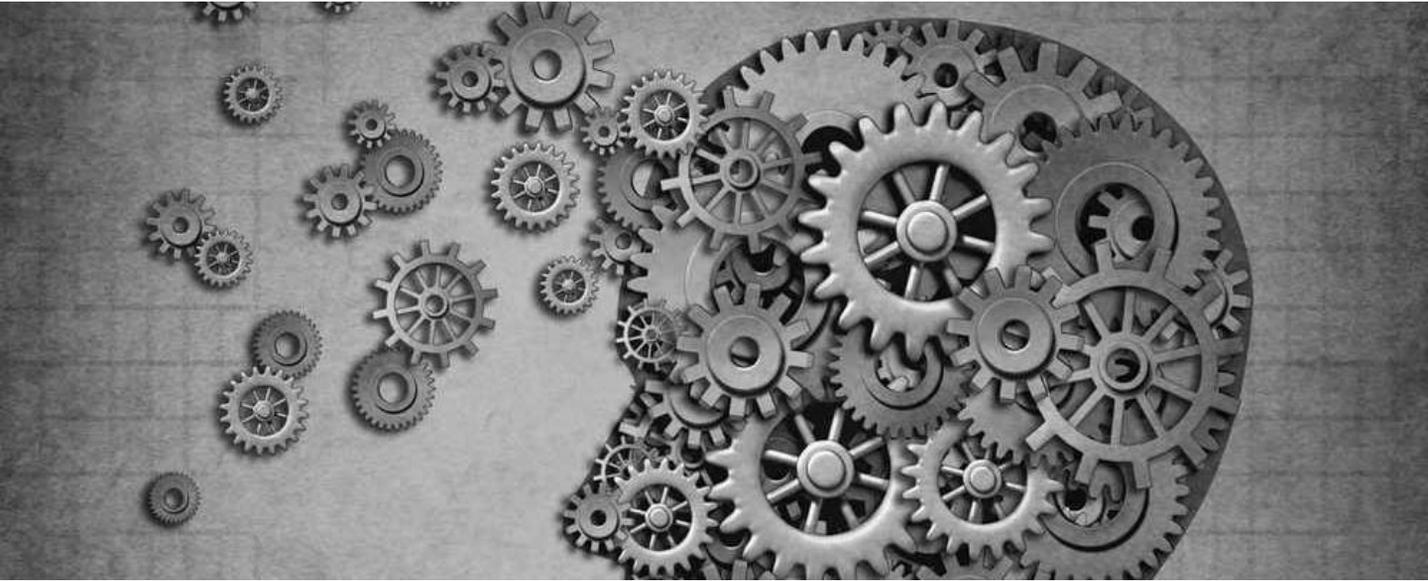
Kapriel Kasbarian - Over the past few years, Kapriel has conducted hundreds of commercial due diligence customer conversations for private equity clients.

With a strong awareness of the LP-GP dynamic and any issues that may arise, he is ideally placed for having insightful conversations with your existing and prospective limited partners.

He is also responsible for all aspects of the day to day running of Ascentium Associates, a specialist training provider, focused on the private equity, real estate and infrastructure/project finance and hedge fund sectors. His exposure to private equity is both from an entrepreneurial perspective - Ascentium Associates is backed by private equity investors - as well as that of a private equity service provider (commercial due diligence, and publishing and training services). Before joining Ascentium Associates, he was a strategy consultant at Armstrong Transaction Services where he undertook commercial due diligence and strategy consulting projects for private equity and corporate clients.

Prior to that he was at PEI where he established and ran their training business for 5 years. Prior to setting up the training division, he ran PEI's specialist book publishing and online database and directory division. He has also gained strategy consulting and commercial due diligence experience at PMSI and Bain & Co, and financial markets experience at RBS. Earlier in his career he worked in retail audit at MEMRB International in Cyprus and Russia. Kapriel has an MBA from Cass Business School, London and a BA in Management from the University of Hull.

*“We knew our LPs well...
we now know them even better ”*



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For more information contact:

Kapriel Kasbarian

+44 207 193 5423

kkasbarian@ascentium-associates.com